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3627

<b>CERTIFICATE OF MAILING BY FIRST CLASS MAIL (37 CFR 1.8)</b>				Docket No.  <b>HAR-003</b>
Applicant(s): Leonard R. Bayer et al.		Examiner  <b>James A. Kramer</b>	Customer No.  <b>024,902</b>	Group Art Unit  <b>3627</b>
Invention: <b>SYSTEM AND METHOD FOR CONDUCTING PRODUCT CONFIGURATION RESEARCH OVER A COMPUTER-BASED NETWORK</b>				
 <p>I hereby certify that this <b>RESPONSE TO OFFICE ACTION DATED 08/08/2006</b>  <i>(Identify type of correspondence)</i></p> <p>is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on  <b>November 8, 2006</b>  <i>(Date)</i></p> <p style="text-align: right;"><b>Tammy S. Moynihan</b>  <i>(Typed or Printed Name of Person Mailing Correspondence)</i></p> <p style="text-align: right;"><i>Tammy S. Moynihan</i>  <i>(Signature of Person Mailing Correspondence)</i></p> <p>Note: Each paper must have its own certificate of mailing.</p>				



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
PATENT EXAMINING OPERATION

Applicant(s): Leonard R. Bayer et al.

Serial No.: 09/882,203

Confirmation No.: 8016

Filed: June 15, 2001

For: SYSTEM AND METHOD FOR CONDUCTING PRODUCT  
CONFIGURATION RESEARCH OVER A COMPUTER-BASED  
NETWORK

Examiner: Kramer, James A.

Art Unit: 3627

Atty Docket: HAR-003

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION DATED 08/08/06

Dear Sir:

Responsive to the Office Action dated August 8, 2006, reconsideration of the claims is requested in view of the following.

Claims 25-29 and 44 were rejected under 35 U.S.C. 101 on the grounds that they lack a tangible result.

MPEP 2106.II.A states that “[t]he claimed invention as a whole must produce a “useful, concrete and tangible” result to have a practical application”..., and that “[o]nly when the claim is devoid of any limitation to a practical application in the technological arts should it be rejected under 35 U.S.C. 101.”

Pending Claim 25 is shown below:

25. A method for enabling product configuration market research comprising the steps of:

    sending market research software from a network addressable site, via a network, to one or more computer systems which when executed by said computer systems enables each user of said computer systems to select the features of a product configuration not available via the software for purchase;

    displaying via said market research software a total price value of the product at each of said computer systems in accordance with price values of said selected features separate from the operation of said network addressable site;